

PSA LIFETIME ACHIEVEMENT AWARD HONOREE

Sharp Todd

HonPSA, GMPSA/B, BPSA

2023



Very Tiny Mushroom

Sharp Todd, HonPSA, GMPSA/B, BPSA 2023 PSA Lifetime Achievement Award Recipient



PSA is proud to present the 2023 Lifetime Achievement Award to Sharp Todd, HonPSA, GMPSA/B, BPSA, the twelfth member to be so honored. The Award will be presented at the annual Honors and Awards Banquet on

September 30, 2023, at the Double Tree by Hilton, Williamsburg, VA.

The Photographic Society of America (PSA) established the Lifetime Achievement Award in 2012 as one of the Society's most prestigious awards. It is the Society's highest award to a member for a combination of service to photography and photographic achievement. The recipient must be a long-time member of the Society.



Grand Canyon Thunder Cell



Paint Mines Hoodoos

Professional Background

Sharp attended Oregon State University prior to joining the Air Force where he served four years as a ground photographer. The highlight of his service was being stationed in Turkey for a year and a half. After leaving the service, Sharp joined a commercial company as an aerial photographer doing mapping photography from Cessna 180 aircraft. When not flying because of weather, he worked as a lab technician in the company's photo lab, processing film and making prints. After several years Sharp enrolled at a computer programming school. Computer programming was new at the time and sounded interesting and challenging to Sharp. After graduating in 1968 Sharp got a job with Boise Cascade Corporation as a computer operator. Over his career Sharp worked his way through various IT roles including Programmer, Programmer Analyst, Operations Manager, and Data Processing Manager. Sharp retired from Boise Cascade Corp. in 2000 after 32 years in Information Technology, retiring as the Manager of Systems Development.

Photo Biography

Sharp's interest in photography began at a young age when he worked with his father, a photography hobbyist, who had several medium and large format cameras and a darkroom. Sharp's father encouraged him to learn to use the equipment and the darkroom so he could share his father's enjoyment of photography.

Sharp had a wet darkroom until 2006, printing both color and monochrome prints for competition until switching to digital capture and processing in 2006. His main interest is pictorial photography with a focus on competing in international photographic exhibitions. He has earned over 6700 acceptances on over 1250 titles in exhibitions worldwide since he joined PSA in 1988. He is currently working on his Diamond 3 in PIDC, Galaxy 3 in PIDM, Diamond 2 in PPD color, Galaxy 7 in PPD mono, Galaxy 6 in PT, and Galaxy 4 in ND. His exhibition record contains too many medals to mention individually but includes over 27 Best of Shows.

Sharp also enjoys spending time mentoring other amateur photographers.

Service to Camera Clubs

In 1985, Sharp joined the Boise Camera Club. His first position with the club was as Print Chairman, which he held for many years, even as he took on other positions. He served as Treasurer for a couple of terms, Secretary for one term, Color Slide Chairman, and rotated between Vice Chairman and Chairman for several years. He was also the Newsletter Editor for many years. Sharp modernized all the club's manual and handwritten records and converted them to computer spreadsheets. He also converted the club's typewritten Newsletter to Microsoft Word, giving it a more professional appearance and making it possible to be e-mailed to members.

When Sharp moved from Boise to Vancouver, WA, the current BOD honored him with a Lifetime Membership in the Boise Camera Club.

After moving to Washington, Sharp joined the Film Pack Camera Club in Vancouver. He now focuses his efforts on serving as a judge and commentator for the Film Pack Camera Club and other local camera clubs and photo organizations. Sharp also presents "How To" programs for the local clubs and councils and spends time mentoring new photographers.

Sharp has served as a judge for many International Exhibitions, Council Year-End Competitions, and other Camera Club competitions. Prior to the advent of using ZOOM for meetings, presentations, and competitions during the Covid pandemic, Sharp's service to organizations was all in person. With the expansion of ZOOM and the use of photo transfer software, much of that interaction has been remote. As a result, Sharp has created a few ZOOM "How To" programs which he provides to clubs and photo organizations both locally and outside the local area. These include "Focus Stacking", "Converting Color to Monochrome", and "Macro Photography".

Miltenberg Street Wet





Family Watching Sunset

Service to the PSA Pictorial Print Division (PPD)

Sharp joined the Photographic Society of America (PSA) in 1988, beginning his 35-year membership in the Society and his membership in PSA's Pictorial Print Division (PPD). Sharp served the Pictorial Print Division as the 2nd Vice Chairman from 2000 to 2002 during which time he oversaw the PPD Den at the PSA annual Conference. He served as the 1st Vice Chairman from 2002 to 2004 and arranged all the programs presented at the Annual PSA Conference for PPD both years. As PPD Chairman from 2004 to 2006, Sharp continued to help arrange the programs presented at the PSA Annual Convention for PPD. While Chairman he formed and headed a committee to study and make recommendations to improve the PPD Star Rating system. The committee, with data, recommended to the PSA Board of Directors (BOD) the addition of one new Star Level, which was approved. This added star level more closely aligned PPD with the other Divisions' Star systems and helped alleviate the disparity PPD exhibitors had for attaining Recognition of Photographic Achievement (ROPA) Distinctions. In 2007 Sharp chaired the PPD Nominating Committee. In addition, Sharp presented programs on advanced darkroom techniques at four of PSA's Annual International Conferences and at Camera Club Council conferences. Sharp judged PPD's Print of the Month (POM) contest ten times between 1991 and 2019.

Service to the Society

Sharp's contributions to PSA include serving as the PSA Vice President of Chapters, Clubs, and Councils (CCC) from 2007 to 2011. During his time as CCC VP he initiated a quarterly newsletter for the clubs, *The Projector*; re-initiated a quarterly newsletter for the Chapters; and initiated a continuing calendar of Chapter events on the PSA

Web site. Sharp also created a new position on the CCC committee, the “Councils Services Chair” to improve and enhance communication and service to the Councils. Sharp also made changes in the Councils Challenge, eliminating the color slide section, and adding a monochrome digital section to reflect the ongoing trends in digital photography. He created a new means of presenting the results of The Councils Challenge at the Photo Festival (previously called Conference) using a ProShow Gold program and gave a CD of the resulting show to each Council. Sharp changed the Chapters Headquarters (HQ) Print Display to a Chapters Gallery on the PSA Website so that many could enjoy the images rather than the few that visited HQ. He also initiated the creation of a CCC website to provide the member Chapters and Councils with a list of services.

While on the Board of Directors (BOD), Sharp was a member of the Star Ratings and ROPA Committee, which was an extension of his previous work to improve the PPD Star Ratings program. After significant data gathering and considerations, the Committee made recommendations to the PSA Board for significant changes to the Star Rating system for all Divisions making the ratings levels and requirements for all divisions, except for the 3DD, equal. The Committee also made recommendations for significant changes to the ROPA distinctions process impacting the requirements to attain a distinction and the addition of a new level. With this work completed for ROPA, it is now easier to add new levels as needed, and the Star system is consistent, simpler, and is more equitable between Divisions.

Sharp has served on the Photographic Society of America Print Collection Committee since its inception in 2011. The Committee was created to secure the preservation of and document the Society’s collection while also making it more accessible and open for new images. Sharp has also served as a Portfolio Assessor for the PSA Portfolio Distinctions program since its inception.



Bumble Bee Working



Iris

Surfing at Honolua Bay





Mutual Feelings

In addition, Sharp served on the Honors Committee from 2012 to 2016. He was on the Conference Registration Committee helping his wife Jan, the Registrar, from 2014 to 2019. Sharp also served as the Supervisor of the Mentor Program. During this time, he had the Mentor Web pages updated with new documentation of the Mentor process, added new mentor topics, and recruited PSA members to mentor the topics. Sharp also mentored a couple of topics himself.

PSA Honors, Distinctions, and Awards

In addition to this Lifetime Achievement Award, the Society and its Divisions have recognized Sharp's efforts with an impressive number of honors, distinctions, and awards:

Honors:

- PSA Associate honors (APSA)—2002
- PSA Fellowship honors (FPSA)—2012
- PSA Honorary Member honors (HonPSA)—2018

Distinctions: Recognition of Photographic Achievement (ROPA)

- Proficiency in Photography (PPSA)—2004
- Master in Photography (MPSA)—2011
- Grand Master in Photography (GMPSA)—2013
- Grand Master/Bronze in Photography (GMPSA/B)—2017

Distinctions: Recognition of Portfolio Distinctions

- Bronze Distinction (BPSA)—2020



Palouse Field Spraying



Buick

Camas Lily



Editorial Awards:

- Elmore R. Chatham Award for best article in the PSA Journal for the prior calendar year—1996
- Charles Keaton Award for the Journal contributor who supported the Journal over a long period with feature articles—2020
- PSA Editorial Stars—4 Bronze, 2 Silver

Awards:

- Harold D. Lorimor Award for a member of 10 years or less, whose personal enthusiasm and initiative have been beneficial to the Society—1998
- Pictorial Print Division Commendation Service Awards—2002, 2004
- Pictorial Print Division Meritorious Service Award—2005
- Pictorial Print Division Outstanding Service Award—2007
- Pictorial Print Division Service Award Medal (the highest service award in PPD)—2008
- PSA Service Award—2011, 2017
- Doscher Award for Traditional Photography—2014

Nature's Arrangement





Burst of Spring

Other:

- Who's Who:
 - PPD Large Mono Print 3rd in North America 2008
 - PPD Large Mono Print 2nd in North America 2009
 - PPD Small Mono Print 3rd in North America 2009
 - PPD Small Mono Print 10th in World 2010
 - PPD Small Color Print 8th in World 2010
 - PPD Small Color Print 9th in World 2013
 - PPD Small Mono Print 10th in World 2013
 - PTD Prints 6th in World 2016

North Rim Drama



- Distinctive Image - Waterfalls - PSA Journal, March 2010
- Four PSA Journal covers: January 1995, March 2010, February 2019, August 2020

PSA Lifetime Achievement Award Recipients

2012—Master Kan Hing-Fook, APSA, Cornerstone Member

2013—Dr. Albert L. Sieg, HonFPSA, MPSA

2014—Fred Greene, HonPSA, GMPSA

2015—Wade W. Clutton, HonPSA, EPSA

2016—Jozef Aerts, HonPSA, GMPSA/S

2017—Gerald H. Emmerich, Jr., HonPSA, GMPSA/S

2018—Lynn Troy Maniscalco, HonPSA, EPSA

2019—Richard Cloran, HonPSA, GMPSA

2020—Laura Jane Davies, HonPSA

2021—Daniel Charbonnet III, HonPSA, EPSA

2022—Susan Mosser, HonPSA, HonNEC

Acknowledgements

Photographic Society of America: Richard C. Cloran, HonFPSA, GMPSA; Laura Jane Davies, HonFPSA; Gerald H. Emmerich, Jr., HonFPSA, GMPSA/G, AFIAP; Sharp Todd, HonPSA, GMPSA/B, BPSA; and Tyler Thomas

2022 Lifetime Achievement Award Committee Members: Richard C. Cloran, HonFPSA, GMPSA, Chair; Laura Jane Davies, HonFPSA; Gerald H. Emmerich, Jr., HonFPSA, GMPSA/G, AFIAP; Lynn Troy Maniscalco, HonFPSA, EPSA; and Susan Mosser, HonPSA, HonNEC



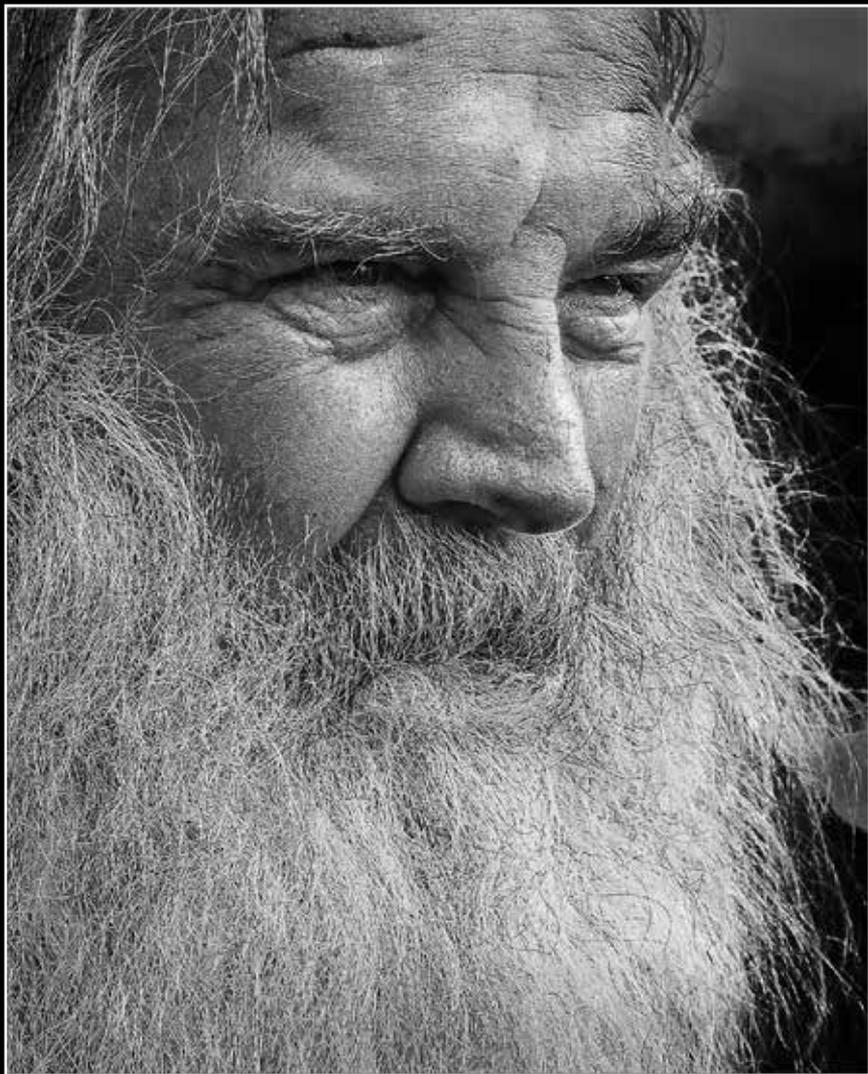
Blacksmith Pounding Iron



Fertilizing the Field



Partition Arch Sunrise



Deck Hand



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